



Business Analysis Essentials

- Objective:** Business Analysis Essentials is a two-day intensive course for a business analyst or a person who has interests to develop knowledge and skills in the business analysis area. Participants has opportunity to learn in the overall process, tools and necessary techniques of business analysis and able to apply them in the real-world situations to improve the way to transform the requirements to the solutions that meet the stakeholder's needs and expectations.
- Who Should Attend:** People who involve in IT projects as:
- Business Analyst, Business System Analyst, System Analyst
 - End Users (who have to participate in IT projects or work closely with IT organization)
 - Business Consultant
 - Project Manager, Program Manager
 - Software Development Manager
 - Relationship Manager in IT organization
- Course Benefit:** Participants will learn how to:
- Describe the key functions performed by a Business Analyst
 - Learn the vocabulary standards and business analysis practices through the use of the IIBA A Guide to the Business Analysis Body of Knowledge (BABOK Guide)
 - Able to select appropriate business analysis techniques in requirement elicitation
 - Understand the effective way to document the requirements
 - Leverage the communication and interpersonal skills for business analysis
- Duration:** 2 days (13 hours, 13 PDUs), 09:00 – 16:30
- PMI Skills:** Technical Project Management 9 PDUs, Leadership 4 PDUs
- Venue:** Jasmine City Hotel, Soi Sukhumvit 23, Klongtoey-Nua, Wattana, Bangkok
- Method:** Lecture, combine discussion and workshops
- Language:** Thai
- Instructors:** Arintra Punyayuttakan, PMP, PMI-ACP, CSM, CSPO, LeSS, CSQA, CSTE, CSPM, MCTS
- Registration:** Please download registration form and send to info@knowledgegertraining.com

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Course Outline:

Business Analysis Essentials

- Project Overview
 - Characteristic of Project
 - Output & Outcome
 - Accountability & Responsibility
- Project Management
 - Project Life Cycle
 - Project Management Knowledge Areas
- Project Stakeholders
- Communication Management
- Business Analysis Key Concepts
 - The Scope of Business Analysis Work
 - The Role and Responsibilities of a Business Analyst
 - Underlying Competencies of a Business Analyst
 - Requirement Classification
- Strategy Analysis
 - Analyze Current State
 - Define Future State
 - Assess Risks
 - Define Change Strategy
- Business Analysis Planning & Monitoring
 - Plan Business Analysis Approach
 - Plan Stakeholder Engagement
 - Plan Business Analysis Governance
 - Plan Business Analysis Information Management
 - Identify Business Analysis Performance Improvements
- Requirement Elicitation and Collaboration
 - Prepare for Elicitation
 - Conduct Elicitation Activity
 - Document Elicitation Results
 - Communicate Business Analysis Information
 - Manage Stakeholder Collaboration
- Requirement Life Cycle Management
 - Trace Requirements
 - Maintain Requirements
 - Prioritize Requirements
 - Assess Requirements Change
 - Approve Requirements
- Requirement Analysis and Design Definition
 - Specify and Model Requirement
 - Verify Requirements
 - Validate Requirements
 - Define Requirements Architecture
 - Define Design Options
 - Analyze Potential Value and Recommend Solution

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- Solution Evaluation
 - Measure Solution Performance
 - Analyze Performance Measures
 - Asses Solution Limitations
 - Assess Enterprise Limitations
 - Recommend Actions for Increasing Solution Value

Course Fee: 14,900 Baht
Early Bird 12,900 Baht - to be paid 2 weeks prior to training

(Baht)	Course Fee	VAT 7%	Total (No Withholding Tax)	Withholding Tax (3%)	Total with Withholding Tax
Normal Rate	14,900	1,043	15,943	447	15,496
Early Bird Rate	12,900	903	13,803	387	13,416

Payment: Transfer thru bank or pay cheque

1. By Cash – Please pay to the account name “บริษัท โนวเลดเจอร์ จำกัด”

Bank	Branch	Account Type	Account No.
	สาขาภิบาล 1 (บางบอน)	ออมทรัพย์	716-2-50476-7
	เซ็นทรัล พระราม 2	ออมทรัพย์	436-1-49772-2

2. By Cheque – Please pay A/C Payee Cheque to “Knowledger Co., Ltd.” (“บริษัท โนวเลดเจอร์ จำกัด”)

To complete the registration process, please scan and email the pay-in slip and withholding tax slip (if any) to info@knowledgertraining.com. Knowledger will acknowledge the registration to the registrant and the HR/coordinator emails provided.

หน่วยงานราชการและนิติบุคคล สามารถหักภาษี ณ ที่จ่ายได้ตามหลักเกณฑ์
ที่อยู่ในการออกเอกสารใบหักภาษี ณ ที่จ่าย
บริษัท โนวเลดเจอร์ จำกัด สำนักงานใหญ่ เลขประจำตัวผู้เสียภาษี 0105555106113
728 ซ. บางบอน 4 ซอย 7 แขวงบางบอนเหนือ เขตบางบอน กทม. 10150

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