

ITM : Essential Know-how for IT Management

Objective: As the rapid growth of business and globalization, IT Management need to rethink and sharpen their know-how. The essential know-how of IT management is the ability to adopt business context, new technology, IT best practices, project management and people management in order to deliver competitive advantage to the company.

The course is intended to hand on the essential know-how for IT management from experience of expert CIO, Enterprise Architecture & IT Strategy Head and CISO in terms of best practice and practical practice in real world. Participants will learn thru shared case study based on best practice and workshop.

Who Should Attend: People who work in IT

- IT Management and CIO
- IT Operation Management
- IT Security Management
- IT Infrastructure Management
- IT Software Development
- IT Strategy and Planning

Course Benefit: Participants will learn how to:

- Setup IT organization
- Align IT strategy with organization strategy
- IT Governance
- Enterprise Architecture Framework
- Setup and govern IT project
- Manage IT software development
- Manage IT operation
- Manage IT security
- IT business enabling in cost effective manner

Duration: 3 days (18 hours) 09:00 – 16:00

PMI Skills: Strategic and Business Management 12 PDUs,
Technical Project Management 6 PDUs

Training Date: See Training Schedule on www.knowledgertraining.com

Venue: Jasmine City Hotel, Soi Sukhumvit 23, Asoke, Bangkok

Method: Lecture and workshops

Language: Thai

ITM v1

Instructors: Saipin Kittipornpimol
 Ubolluck Luevoravinyu
 Arintra Punyayuttakan, PMP, CSQA, CSTE, CSPM, MCTS
 Paiboon Punyayuttakan PMP, CISSP, CISA, IRCA, ITIL, Project+

Registration: Download Registration Form and send to info@knowledgegertraining.com

Course Outline: **Essential Know-how for IT Management**

Day 1

9.00-12.00 (Ajarn Saipin)

- IT Management Best Practice
 - New trend of modern IT organization structure
Change VS Run
 - IT Collaboration
 - IT Governance
 - CIO leader's ten new priorities
 - IT budgeting management and cost reduction

- *Case study and workshop*

13.00-16.00 (Ajarn Ubolluck)

- IT Strategy
 - Objective and Definition
 - IT Strategy creation framework
 - Vision & Mission
 - SWOT Analysis
 - IT & BU & Corporate Strategic alignment process
 - IT Strategic intents and roadmap
 - IT Budgeting and Planning
 - IT Strategy and alignment governance

- *Case study and workshop*

Day 2

9.00-12.00 (Ajarn Ubolluck)

- Enterprise Architecture Management
 - Organization
 - Roles & Responsibilities
 - Enterprise architecture framework
 - IT Blueprint
 - As Is and To Be/Target Operating Model
 - Technology life cycle management
 - Architecture governance
- Application Development
 - Organization
 - Roles & Responsibilities

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- Enterprise Architect and Application Developer collaboration and governance
- SDLC VS Agile
- QC & QA concept
- *Case study and workshop*

13.00-16.00 (Ajarn Paiboon)

- IT Security
 - IT Security concept
 - How IT security support IT?
 - Risk based approach
 - IT Security controls
 - IT Security organization structure
- IT Service Management
 - ITIL concept
 - IT Change management process
 - IT Incident management process
 - IT Capacity management process
 - IT Configuration management process

Day 3

9.00-12.00 (Ajarn Arintra)

- IT Project Management
 - IT routine operation VS IT Project
 - Definition and characteristic of project
 - Project Manager Roles & Responsibilities
 - Output & Outcome
 - Project Management Body of Knowledge
 - Project Management life cycle
 - Project Scope management
 - Work Breakdown Structure
 - Project Planning and Scheduling

13.00-16.00 (Ajarn Arintra)



- IT Project Management Office (PMO)
 - Organizational Structure
 - Portfolio & Project Management
 - Program & Project Management
 - Roles & Benefit of PMO
 - State of PMO
 - Project Management Maturity Model
 - Why CIO needs a PMO approach to ensure project success ?
 - *Case study and workshop*

Course Fee: 17,900 Baht
Early Bird 14,900 Baht - to be paid 2 weeks prior to training

(Baht)	Course Fee	VAT 7%	Total (No Withholding Tax)	Withholding Tax (3%)	Total with Withholding Tax
Normal Rate	17,900	1,253	19,153	537	18,616
Early Bird Rate	14,900	1,043	15,943	447	15,496

Payment: Transfer thru bank or pay cheque

1. By Cash – Please pay to the account name “บริษัท โนวเลตเจอร์ จำกัด”

Bank	Branch	Account Type	Account No.
	สาขาภิบาล 1 (บางบอน)	ออมทรัพย์	716-2-50476-7
	เซ็นทรัล พระราม 2	ออมทรัพย์	436-1-49772-2

2. By Cheque – Please pay A/C Payee Cheque to “Knowledgeger Co., Ltd.” (“บริษัท โนวเลตเจอร์ จำกัด”)

To complete the registration process, please scan and email the pay-in slip and withholding tax slip (if any) to info@knowledgegertraining.com. Knowledgeger will acknowledge the registration to the registrant and the HR/coordinator emails provided.

หน่วยงานราชการและนิติบุคคล สามารถหักภาษี ณ ที่จ่ายได้ตามหลักเกณฑ์
ที่อยู่ในการออกเอกสารใบหักภาษี ณ ที่จ่าย
บริษัท โนวเลตเจอร์ จำกัด สำนักงานใหญ่ เลขประจำตัวผู้เสียภาษี 0105555106113
728 ซ. บางบอน 4 ซอย 7 แขวงบางบอน เขตบางบอน กทม. 10150

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