PME : Project Management for Executives

Objective:	To secure success and sustainability, modern organizations require project management to strengthen their capabilities to enhance competitive advantage and business strategy. By understanding project management, the executives of the organizations can increase project success rate by structuring the organization to the mission-based or project-based organization and being a good sponsor for project teams.
	Participants of the Project Management for Executive course will learn how to define and select projects to align to the business strategy - **Do the right project**, govern projects to success - **Do the project right**, improve project manager competency and assess project management maturity level of the organization.

Who Should Attend:

- Senior management
- CIO / CEO / COO / C-Level
- Head of Program Management
- Head of PMO

Course Benefit: Participants will learn how to:

- Drive business with project management
- Setup organization structure to support project management
- Develop project manager competencies

Method:	Lecture and workshops
Duration:	1 day, 09:00 – 16:00
Training Date:	See Training Schedule on www.knowledgertraining.com
Venue:	Jasmine City Hotel, Soi Sukhumvit 23, Asoke, Bangkok
Method:	Lecture and workshops
Language:	Thai
Instructors:	Paiboon Punyayuttakan, PMP
Registration:	Fill in the Registration Form and send to info@knowledgertraining.com

PME v1

Knowledger Co, Ltd.   **Page 1 of 3**   *www.knowledgertraining.com*
728 Bangbon 4 Soi 7, Bangbon   *Tel: 099-283-5200, 081-583-8805*
Bangbon, Bangkok 10150 Thailand   *Email: info@knowledgertraining.com*

Course Outline: **Project Management for Executive**

- Characteristics of Innovator, Project Manager and Operation Manager
- Definition of project success
- Definition of output and outcome
- 4 Types of business strategy
- How project management support business strategy ?
- Definition of project, program, portfolio and project management office (PMO)
- Bridging "doing the right projects" with "doing the project right"
- *Workshop & Case Study : Business strategy cascade down to project portfolio management*
- Why CEO, COO, CIO need Project Management?
- How to develop project manager competencies?
  - 10 knowledge areas of project management
  - Essential skills for project manager
  - Essential attitudes for project success
  - Essential tools and techniques in project management
- Project Management Maturity Model
- Project management maturity level in organization
- Roles and Responsibilities of
  - Project Manager
  - Program Manager
  - Portfolio Manager
  - Head of PMO
  - Top Management (CEO , COO , CIO)
- Setting up organization structure to support project management
- *Workshop & Case Study : Project Management Maturity Level Assessment*
- How to drive your business with project management?

Course Fee: 6,900 Baht
Early Bird 5,900 Baht - to be paid 2 weeks prior to training

(Baht)	Course Fee	VAT 7%	Total (No Withholding Tax)	Withholding Tax (3%)	Total with Withholding Tax
Normal Rate	6,900	483	7,383	207	7,176
Early Bird Rate	5,900	413	6,313	177	6,136

PME v1

Knowledger Co, Ltd.   **Page 2 of 3**   *www.knowledgertraining.com*
728 Bangbon 4 Soi 7, Bangbon   *Tel: 099-283-5200, 081-583-8805*
Bangbon, Bangkok 10150 Thailand   *Email: info@knowledgertraining.com*

Payment: Transfer thru bank or pay cheque

1. By Cash – Please pay to the account name "บริษัท โนวเลดเจอร์ จำกัด"

Bank	Branch	Account Type	Account No.
	สุขาภิบาล 1 (บางบอน)	ออมทรัพย์	716-2-50476-7
krungsri กรุงศรี	เซ็นทรัล พระราม 2	ออมทรัพย์	436-1-49772-2

2. By Cheque – Please pay A/C Payee Cheque to "Knowledger Co., Ltd." ("บริษัท โนวเลดเจอร์ จำกัด")

To complete the registration process, please scan and email the pay-in slip and withholding tax slip (if any) to info@knowledgertraining.com. Knowledger will acknowledge the registration to the registrant and the HR/coordinator emails provided.

หน่วยงานราชการและนิติบุคคล สามารถหักภาษี ณ ที่จ่ายได้ตามหลักเกณฑ์
ที่อยู่ในการออกเอกสารใบหักภาษี ณ ที่จ่าย
บริษัท โนวเลดเจอร์ จำกัด สำนักงานใหญ่ เลขประจำตัวผู้เสียภาษี 0105555106113
728 ซ. บางบอน 4 ซอย 7 แขวงบางบอน เขตบางบอน กทม. 10150

PMI and PMP are registered marks of the Project Management Institute.

PME v1

Knowledger Co, Ltd.   **Page 3 of 3**   *www.knowledgertraining.com*
728 Bangbon 4 Soi 7, Bangbon   *Tel: 099-283-5200, 081-583-8805*
Bangbon, Bangkok 10150 Thailand   *Email: info@knowledgertraining.com*