



## ***EPS: Effective and Proactive Project Sponsors***

- Objective:** The course is intended to deliver project management globally recognized best practices for middle to senior management so as to act as a project sponsor to support projects from conceptual phase (business case) until closing phase and customize the practices to fit with their real-life situation, increase efficiency and effectiveness and be able to govern and support projects to achieve project objectives and business outcomes under constraints and risks. For participants' better understanding, the instructors hand on the practical and powerful tools, techniques and best practices thru project scenario-based workshops with continuous case.
- Who Should Attend:** People who manage project managers  
Middle Management  
Corporate Manager  
Senior Project Manager  
Project Sponsor  
Senior Management
- Course Benefit:** Participants will learn the effective and proactive strategies of project sponsorship in order to deliver quantified business outcomes and align with organizational goals including roles, responsibilities and competencies of project manager and project sponsor. Moreover, the essential project management knowledge related to project sponsor such as stakeholders, risk, time and cost management will be introduced to be able to support and consult project team.
- Duration:** 2 days (13 hours, 13 PDUs), 09:00 – 16:30
- PMI Skills:** Strategic and business management 5 PDUs, Leadership 8 PDUs
- Training Date:** See Training Schedule on [www.knowledgetraining.com](http://www.knowledgetraining.com)
- Venue:** Jasmine City Hotel, Soi Sukhumvit 23, Asoke, Bangkok
- Method:** Lecture and workshops
- Language:** Thai
- Instructors:** Arintra Punyayuttakan PMP, PMI-ACP, LeSS, CSQA, CSTE, CSPM, MCTS  
Paiboon Punyayuttakan PMP, CISSP, CISA, IRCA, ITIL, Project+
- Registration:** Fill in the Registration Form and send to [info@knowledgetraining.com](mailto:info@knowledgetraining.com)

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## Course Outline: Effective and Proactive Project Sponsors

### Day 1

- Foundation of project management
- Idea to Product
- Characteristic of Project
- What is the project management
- Project Life Cycle
- Project Management 10 Knowledge Areas
- Project Management Maturity Level
- Effective & Proactive Project Sponsor
  - Start with Business Case
  - Output & Outcome
  - Identify and quantify business outcome to be achieved
  - What is the project sponsor
  - How to obtain the project sponsor
  - Project Manager Roles & Responsibilities & Competency
  - Project Sponsor Roles & Responsibilities & competency
  - Effective and ineffective project sponsor behavior
  - Six characteristics of strong and proactive sponsorship
  - Responsibility VS Accountability
  - How to support project team and project manager
  - How to promote common goals and benefit realization
  - How to align project objective with organization vision and Strategy
  - Proactive approach to create effective project environment
  - Setup and manage project steering committee
  - Making project visible within the organization
  - Project mandate and project charter
  - Project Scenario with Business Case & Project Charter Workshop
- Project Management Knowledge related to Project Sponsors
  - Project Stakeholder Management
  - Stakeholder analysis and engagement strategy
  - Stakeholder influence map
  - How to manage corporate culture

### Day 2

- Project Activities Sequencing & Dependency
- Project Scheduling
- Critical Path Method (CPM)
- Project Risk Management
- Sense of Managing Risk
- Risk Management Planning
- Risk Identification Techniques
- Sponsor risk assessment survey

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- Risk Assessment
- Key Risk Indicator (KRI)
- Risk Response Planning
- Risk Monitoring
- Project Scenario & Risk Management Workshop
  
- Tracking & Closing Project
  - Project Tracking and review
  - S-Curve
  - Cost Baseline
  - Earned Value Techniques
  - Cost Performance Index
  - Schedule Performance Index
  - Project Progress Meeting & Tracking
  - Review and approve change
  - Making go/no-go decision
  - Maintaining ongoing commitment
  - Political issues and potential sensitivities
  - Preventive and Corrective actions
  - Proactive and Reactive Management
  - Outcome Realization
  - Lesson Learned

**Course Fee:** 17,900 Baht  
Early Bird 14,900 Baht - to be paid 2 weeks prior to training

(Baht)	Course Fee	VAT 7%	Total (No Withholding Tax)	Withholding Tax (3%)	Total with Withholding Tax
Normal Rate	17,900	1,253	19,153	537	18,616
Early Bird Rate	14,900	1,043	15,943	447	15,496

**Payment:** Transfer thru bank or pay cheque

1. By Cash – Please pay to the account name “บริษัท โนวเลดเจอร์ จำกัด”

Bank	Branch	Account Type	Account No.
	สาขาภิบาล 1 (บางบอน)	ออมทรัพย์	716-2-50476-7
	เซ็นทรัล พระราม 2	ออมทรัพย์	436-1-49772-2

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2. By Cheque – Please pay A/C Payee Cheque to “Knowledgeger Co., Ltd.” (“บริษัท โนวเลดเจอร์ จำกัด”)

To complete the registration process, please scan and email the pay-in slip and withholding tax slip (if any) to [info@knowledgegertraining.com](mailto:info@knowledgegertraining.com). Knowledgeger will acknowledge the registration to the registrant and the HR/coordinator emails provided.

หน่วยงานราชการและนิติบุคคล สามารถหักภาษี ณ ที่จ่ายได้ตามหลักเกณฑ์  
ที่อยู่ในการออกเอกสารใบหักภาษี ณ ที่จ่าย  
บริษัท โนวเลดเจอร์ จำกัด สำนักงานใหญ่ เลขประจำตัวผู้เสียภาษี 0105555106113  
728 ซ. บางบอน 4 ซอย 7 แขวงบางบอน เขตบางบอน กทม. 10150

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